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K D M Education Society's  
**VIDARBHA INSTITUTE OF TECHNOLOGY, NAGPUR**  
Uti (Bhiwapur), Umred Road, Nagpur (M.S.) 441209  
Approved by AICTE, New Delhi, Govt. of Maharashtra & Affiliated to Dr. Babasaheb Ambedkar  
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**Dr. Pooja Maheshwari**  
SECRETARY

Ref No. : VIT/25-005

**Dr. Sadanand B. Deshpande**  
PRINCIPAL

Date: 24/07/2025

“Academic Year 2025–26”

**SOCIAL MEDIA CELL**

(*Vitality of VIT*)

### 1. Constitution

The Social Media Cell is constituted at Vidarbha Institute of Technology, Nagpur to manage and promote the institute's digital presence and to disseminate information about academic, co-curricular, and extracurricular activities through various social media platforms.

### 2. Objectives

- To promote the institute's activities, achievements, and events through digital platforms.
- To maintain an active and engaging online presence of the institute.
- To document and showcase academic, technical, and cultural events.
- To strengthen communication with students, alumni, and stakeholders.

### 3. Composition of the Committee

Sr. No.	Name	Designation in Institute	Role	Department
1.	Prof. Aman Dhanvijay	Faculty	Cell In-charge	Mechanical Engineering (ME)
2.	Prof. Swati Gawande	Faculty	Member	Computer Science & Engineering (CSE)
3.	Prof. Reena Durugwar	Faculty	Member	Electronics & Communication (ECE)
4.	Prof. Punam Mandhalkar	Faculty	Member	Electrical Engineering (EE)
5.	Prof. Dhanashri Karmore	Faculty	Member	First Year Department (FE)

### 4. Roles & Responsibilities

- To capture and document important events and activities of the institute.
- To manage official social media platforms of the institute.
- To ensure timely updates of news, achievements, and announcements.
- To maintain quality, accuracy, and professionalism in digital content.

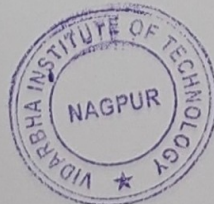
### 5. Activities & Functions

- Coverage of technical events, workshops, and seminars.
- Promotion of student achievements and institutional milestones.
- Sharing updates related to academic and extracurricular activities.
- Enhancing digital engagement and outreach.

### 6. Mission

The Social Media Cell acts as the digital representation of the institute by ensuring that all major activities, achievements, and events are effectively communicated to the wider community, thereby enhancing the institute's visibility and reputation.

### 7. Approval



*S. B. Deshpande*  
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